

DU 24 AU 27
OCTOBRE 2019



Les
Étoiles
de PAU

MANA SPORT PUBLICITÉ - Crédit photos : Maxime Boisy



Billetterie en ligne

Tarif
spécial
internet



CCI-L
★★★★★



CAIO
★★★★★

www.event-pau.fr

MEDIA PACK

OCTOBER 2019

AN EXCEPTIONAL EVENT FOR TWO EQUESTRIAN TRIATHLONS

Two international competitions are coming to Pau from 24th to 27th October for the 29th edition of the only event of its kind in France

EVENTING CCI-L 5*

DRESSAGE

Elegance
Harmony
Accuracy



CROSS-COUNTRY

Adrenaline
Speed
Complicity



SHOWJUMPING

Balance
Control
Suspense



CARRIAGE DRIVING CAIO 4* H1

DRESSAGE

Style
Technicality
Fluidity



MARATHON

Pace
Adrenaline
Endurance



CONES

Accuracy
Balance
Dexterity





THE FIVE STARS IN FIGURES



CCI-L 5* : 6,800 m cross-country course
at 570 m/minute, 45 efforts



CAIO 4* H1 : 6,000 + 7,500 m marathon (2
phases)



40,000 visitors from France and abroad



Over 100 exhibitors



320 volunteers



1 million views on Centaure TV
Media impact of more than 4.5 million euros



17 nations represented



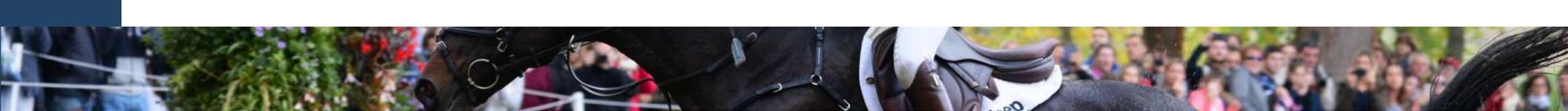
€250,000 communication plan
120 journalists in 2018



14 hectares of car parking space



Over 50 partners
150 suppliers



CCI-L 5* : PAU, WHERE THE WORLD'S BEST RIDERS MEET

Pau belongs to the very exclusive club of 5-star eventing competitions and holds its rightful place alongside illustrious events such as Badminton or Burghley. Only six events in the world have this highest-level label, and Pau is the only competition of its kind in France.

THE LEGENDS COME BACK WITH A VENGEANCE...

Success seemed out of reach for a lot of riders in the 2018 edition of the competition, and yet they had come determined to claim places on the podium. Big names in eventing will be there, like the world champion Rosalind Canter (GBR) with her Zenshera, or the man of the hour Tim Price (NZ) with two horses, Ascona M and Wesko. But they will have a tough competition with riders such as Chris Burton (AUS), Gemma Tattersall (GBR), Kazuma Tomoto (JAP), Izzy Taylor (GBR), Alexander Bragg (GBR), Ludwig Svennerstal (SWE) and many others...



... TO FACE THE PAU COURSE

The cross-country designed by Pierre Michelet should break a tie among the world's best eventing riders. The course will create some surprises for sure... The new race-track lake, or some impressive fences like « Le Palois » (in the Pau region, this is how an open ditch, nicknamed « Burghley » in French, is called !) will maintain the suspense.

CAIO 4* H1 : FOCUS ON CARRIAGE DRIVING

This year the one-horse carriage driving competition will be set in a very special context, as it is the one and only test event to be held before the World Championships that are to take place in Pau next year.

HEADING FOR THE CHAMPIONSHIPS

The 2019 edition of the competition is the last chance for carriage drivers to test the course before the 2020 World Championships. The best in the sport are flocking from all four corners of the world, hoping to give themselves the best possible chances of making the podium next year. 50 of them will be in Pau ! The competition is already set to be fierce with first-class drivers from across the continents like Saskia Siebers (NED), world vice-champion, or many competitors of the world top 10 as Kelly Houtappels (CAN).



LOOKING TOWARDS 2020

The CAIO 4*H1 will be a real dress rehearsal for both the drivers and the organisation team. It will also be the occasion to inaugurate the new open-air riding arena, created especially at the Domaine de Sers for the World Carriage Driving Championships. Will the results of the 2019 edition give us any clues as to the likely results next year?

A PODIUM IN FRENCH COLOURS?

The arenas in Pau seem to bring good luck to the French riders, who have brought off the challenge of winning at home against the best riders in the world for several years running... The Bearn public cheered Thibault Fournier to victory in 2018, as he followed in the footsteps of Gwendolen Fer, Maxime Livio and Astier Nicolas.

Will the French flag fly high again this year?



THE FRENCH RIDERS WILL BE BACK

Several experienced riders will be back to defend the French colours this year, and perhaps we'll hear the Marseillaise ring out once more. Mathieu Lemoins, team gold medal in Rio and native of the area, make his 5* comeback and will thrill the local public. Maxime Livio, who won the 2016 edition, will also be back to try and claim the trophy this year, and the experienced Arnaud Boiteau will be there too. The riders in red, white and blue will have to give their rivals a good run for their money !

ON THE DRIVING SIDE

Marion Vignaud, who won the 2018 edition so as the bronze medal at the world championships, will try to achieve victory again. Jean-Michel Olive, « the fastest marathon driver in the world », will be on her heels. Will they be able to defeat the foreign competitors coming to defy the French team ?



TECHNOLOGY INNOVATION

Les 5 Etoiles de Pau are on the leading edge and take part in the development of new tools to analyze the sport performance



A WORLD PREMIERE

The Pau start-up company ST 37, which has already been noticed in other sports, has developed a new generation of video tools.

These new smart cameras will be able to live analyze the jumps and assess if they are correct or not. In case of doubt (for example, if the horse's shoulder does not pass between the flags on each side of the fence), an alert and the footage of the jump will be automatically sent to the ground jury. Judges will then be able to rule very quickly and undoubtedly.

The devices will be positioned next to the fences which can be subject to controversy. The crossing of narrow fences for instance is difficult to assess with the naked eye because of the horses speed, and has already created tough debates since the penalties related are very strong in the FEI rule.

Les 5 Etoiles de Pau, in partnership with the Crédit Agricole Pyrénées Gascogne, will enable the start-up company to put the cameras into practice for the first time in equestrian sports. This innovation will undoubtedly interest the high-level sphere...

ALONGSIDE THE COMPETITION...

The Pau 5* competition is also an occasion to spend a pleasant day out with your family or friends.
An entertaining event for everyone to enjoy!



EXHIBITORS' VILLAGE

Over 100 French and international exhibitors will be at the Domaine de Sers this year. Visitors to the event will be able to shop in the village and have a bite to eat in our new eateries corner.

BODEGA EVENING

Free-entry concerts on Saturday 26th October

CHILDREN'S ENTERTAINMENT

Pony and carriage rides, adventure playground, bouncy castles, etc.

HORSE SALES

Looking for future eventing champions, selected by a team of professionals



SPEED, COLOUR AND SUSPENSE!

Another dose of adrenaline with the presentation of two spectacular equestrian disciplines: you'll be guaranteed a great atmosphere in the grandstands. Make sure you get a seat there after the cross-country competition on Saturday 26th October.

MOUNTED ARCHERY

A breathtaking demonstration by the young riders in the French mounted archery team, European champions! Galloping at full speed, these modern-day archers have to hit targets set at different points along the course. Inspired by an ancient Asian martial art, this sport requires composure, control and balance, everything it takes for a spectacular show...



PONY RACES

These young jockeys on their ponies are every bit as good as their elders: it's definitely a moving show, but the speed of these miniature champions and their fierce competitive spirit are surprising! Come and cheer them on in their flat races and fences competitions.

ARTISTIC LICENSE

Every year, the Pau 5* competition features two artists whose work you can admire as you stroll through the exhibitors' village.

EMMANUEL KIEFFER

Fascinated by the movement, grace, elegance, power and sometimes ethereal nature of the animal who has become his model, Kieffer thinks up, designs and forges each part of his sculptures to create a harmonious whole. Each unique piece is a timeless homage to the equestrian world.

Kieffer specially created the new Pau 5* trophy, a unique and emblematic sculpture that will be awarded to the winner of the CCI 5* competition.



SANDRINE JARROSSON

"Freedom and infinite possibilities are my inspiration. Oils are wonderful materials to work with. They give life to colours and enable me to capture and reflect light, which for me is the key feature of each new canvas."



A SOCIALLY RESPONSIBLE EVENT

The Pau 5* eventing competition is an integral part of current society and as such is proactive in environmental issues and assistance for the disabled.

A GREEN APPROACH

The eventing and carriage-driving competitions are the epitome of outdoor sports, and the cross-country and marathon events are fought out at the heart of the Domaine de Sers, a verdant woodland park in the city of Pau, and home to the municipal greenhouses. Coming to watch the competitions is also an opportunity to take a long walk through the trees and parkland on site.

In such a beautiful setting, the event naturally has to be eco-friendly. Many “green” measures are already taken to preserve the environment and the organiser adds to them every year.

- printed programs have been replaced by a mobile app.
- use of eco-cups.
- encouraging visitors to sort waste
- promoting public transport in the area as a means of travelling to and from the site.



MEASURES TO HELP DISABLED PEOPLE

The Pau 5* event and its partners work to help the disabled. In addition to the many specific facilities provided (dedicated car park, free shuttle, disabled access to the exhibitors' village and the grandstands, etc.) the organisation team has entrusted the management of its cafeteria to the ADAPEI 64, which is also providing catering services for the staff and also has a stand in the village to present its produce.

Horses have always been recognised as a wonderful means of helping the physically or mentally disabled overcome certain difficulties, and the event naturally pays tribute to them. The Ateliers de la Cavale, a regional structure specialising in Equine-Assisted Therapy (EAT) will be present at the event thanks to the Pau City Hall, to show the public how EAT can help both the able-bodied and the disabled.

PROGRAMME

	Eventing CCI-L 5*	Carriage driving CAIO 4* H1
Thursday 24th October	9h30 Horse inspection 14h-17h Dressage	10h45 Horse inspection 14h-17h Dressage
Friday 25th October	Dressage day	Dressage day
Saturday 26th October	13h-17h30 Cross-country <i>18h-19h30 : mounted archery & pony races</i> <i>20h : bodega evening</i>	8h-12h Cones
Sunday 27th October	10h Horse inspection 14h30-16h Showjumping	10h30-13h Marathon <i>16h30 Prize giving ceremony</i>

Timetable may be modified

Detailed and interactive programme on the 5 Etoiles de Pau mobile app (available for free download on the Appstore and GooglePlay)

PRACTICAL INFORMATION

FROM THURSDAY 24TH TO SUNDAY 27TH OCTOBER



Domaine de Sers
Route de Bordeaux - D834
64000 Pau
France



Free parking
Bike and motorbike park
Shuttles to the village for people with reduced mobility



Access:
- by car: D834 closed north-south for the weekend (follow the detour "déviation" signs)
- by air: Pau Pyrénées airport is just a few minutes' drive away from the site.
- by rail: Pau train station.
- by public transport from Pau city centre: bus routes nos. 6, 10 and 16.



Buy your tickets online
at www.event-pau.com
Free entry for the dressage competition days (Thursday/Friday), ticket entry only on Saturday and Sunday.



Live streaming
on Centaure TV (YouTube, Facebook)



Mobile app
«5 Etoiles de Pau» free for download from the Appstore and GooglePlay



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on Instagram @5etoilesdepau



ORGANISATION

ORGANISATION : CENTAURE PRODUCTION

Event director : Pascal Sayous

CCI-L 5*

Sports director : Guillaume Blanc (FRA)

Ground jury : Katrin Eichinger-Kniely (AUT)
Tim Downes (GB)
Nathalie Carrière (FRA)

FEI technical delegate : Gillian Kyle (IRL)

Cross-country course designer : Pierre Michelet (FRA)

CAIO 4* H1

Sports director : Pierre Iato

Ground jury : Reiner Wannenwetsch (GER)
Miguel Gutierrez-Camarillo (ESP)
Anne-Marie Turbe (FRA)
Pia Skar (DEN)
Mickaël Delignières (FRA)

FEI technical delegate : Richard Papens (BEL)

Marathon course designer : Jacques Tamalet (FRA)





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+33 (0)6 30 42 55 52

Online accreditation: www.event-pau.com/media





Australia

Athletes: 4 Horses: 4

BURTON, Christopher (10003843) QUALITY PURDEY (104CB64)

ENGLISH, Isabel (10070768) FELDALE MOUSE (103BI77)

MCNAB, Kevin (10004707) SCUDERIA 1918 DON QUIDAM (105EI33)

ROSE, Shane (10000546) VIRGIL (103EH36)



Brazil

Athlete: 1 Horse: 1

TOSI, Marcelo (10004893) GLENFLY (103XY85)



Canada

Athlete: 1 Horse: 1

JACKS, Holly (10011545) MORE INSPIRATION (103MN46)



France

Athletes: 6 Horses: 7

BOITEAU, Arnaud (10000247) QUORIANO 'ENE HN' (103EV61)

LEMOINE, Mathieu (10004969) TZINGA D'AUZAY (104CS60)

LIVIO, Maxime (10011305) VITORIO DU MONTET (105DZ65)

MASSIE, Benjamin (10044029) UNGARO DE KREISKER (104LW28)

PILLOT, Remi (10005297) TOL CHIK DU LEVANT (104CL59)

PRUD HON, Regis (10007354) TARASTRO (104CV94)
VANDA DU PLESSIS (104PW76)



Germany

Athletes: 2 Horses: 2

ALDINGER, Nicolai (10012367) NEWELL (104NE78)

LESCH, Elmar (10000532) ROUGH DIAMOND (103NW68)



Great Britain

Athletes: 17 Horses: 20

BRAGG, Alexander (10020430) ZAGREB (103AT53)

BULLIMORE, Sarah (10013701) CONPIERRE (104BG48)

CANTER, Rosalind (10011524) ZENSHERA (103JQ40)

COLLINS, Felicity (10099960) JUST AMAZING (104DE65)
RSH CONTEND OR (104YB92)

COSTELLOE, Eilidh-Jane (10031141)	WESTMUR QUALITY (104VX83)
EAST, Charlotte (10088861)	KING ALBERT (102LX75)
ECROYD, Sam (10069214)	WODAN III (104BP89)
HARWOOD, Louise (10004830)	BALLADEER MILLER MAN (104JD83)
HOWE, Virginia (10013517)	UNDALGO DE WINDSOR (105EA99)
JOHNSTON, Kirsty (10030498)	CLASSIC VI (104UJ21)
KENNEDY, Dee (10009343)	CHEQUERS PLAYBOY (GBR42291)
MCEWEN, Tom (10037521)	FIGARO VAN HET BROEKXHOF (103FV35) TOLEDO DE KERSER (104IR52)
OWEN, Michael (10005018)	JIMS PAL (105DT23)
PINKNEY, Jack (10091548)	RAPHAEL (104HB95)
TATTERSALL, Gemma (10004203)	CHILLI KNIGHT (105IE40) JALAPENO (104IM41)
TAYLOR, Isabelle (Izzy) (10004377)	CALL ME MAGGIE MAY (104BK85)
WAY, Sarah (10016361)	DASSETT COOLEY DUN (103ZD39)



Japan

TOMOTO, Kazuma (10039663)

Athlete: 1 Horse: 1
TACOMA D'HORSET (104CL66)



New Zealand

AVERY, James (10065712)

Athletes: 2 Horses: 3
MR SNEEZY (105CT03)

PRICE, Tim (10016118)

ASCONA M (104UA93)
WESKO (GBR43159)



Spain

BLASCO BOTIN, Gonzalo (10012978)

Athlete: 1 Horse: 1
SIJ VEUX D'AUTIZE (103LV00)



Sweden

SVENNERSTAL, Ludwig (10017075)

Athlete: 1 Horses: 3
BALHAM MIST (104KU70)
EL KAZIR SP (103WM78)
SALUNETTE (104VE66)



Switzerland

VOGG, Felix (10010431)

Athlete: 1 Horse: 1

ARCHIE ROCKS (105HG24)



Austria

Athletes: 3 Horses: 3

DOBRETSBERGER, Andrea
(10030788)

INCITATO XIV-48 (105PY28)

DOBRETSBERGER, Vinzenz
(10072844)

CONVERSANO CSALO (105GH71)

GÖSLER, Kurt (10168816)

HEAVY (105ZK39)



Belgium

Athletes: 4 Horses: 4

LOUESSE, Etienne (10136862)

CKIANTI DE LA VALLEE (106DQ79)

MALHERBES, Louis Marie
(10141008)

HOLLYWOOD (104VW19)

MEUWIS, Jonathan (10157048)

HAPPY DES CERISIERS (105PK39)

PHILIPPOT, Laure (10098811)

GALEN V (105GO58)



Canada

Athlete: 1 Horse: 1

HOUTAPPELS-BRUDER, Kelly
(10063715)

FLIP (105FS70)



Finland

Athletes: 3 Horses: 3

JÄRVINEN, Talvikki (10056703)

DANSER T (104SG85)

KALALAHTI, Leena (10059112)

JUDYM (105DE13)

SIMONSEN, Ben (10006018)

RAGYOGO (105DC88)



France

Athletes: 16 Horses: 20

AILLAUD, Magalie (10193935)

ATOMO (105FH07)
FANDANGO (105FH12)

DUBOS, Françoise (10035937)

SCHNAPS DU BRECHE (105ZY95)

ECALLE, Tony (10013095)

HISSIMA KH (106NQ85)

FERRE, Richard (10073464)

DEESERY DE VAL CASTEL (106KP83)

FOUCARD, Pascal (10195924)

QIMAMBAS DU VALDAMOUR (106MN80)

GARCIA, Didier (10069277)

FERNANDO (104QU71)
GUILLAUME SWING (105FS81)

GUILLEMONT, Caroline (10083946) BARRICELLA (105TY69)

LEFORT, Claire (10069002)	EDUWARD (104WM86)
MARTIN, Fabrice (10006665)	LANZARO ENE HN (105CP99)
MATHIS, Didier (10023111)	DARKA (106HX54)
MOURIER, Sebastien (10087834)	OMENAGE (103ZV24) SHEITAN DU CHENE Z (104VV64)
OLIVE, Jean Michel (10012877)	SINNAMARI (105BO56)
SELLIER, Michael (10007102)	WINSTON W (102RK46)
VERNAY, Benoit (10012700)	VENUS DU BOIS ROND (105EY53)
VIGNAUD, Marion (10036019)	FIRST QUALITY (104QI19) WINSTON W (102RK46)
VIGNAUD, Michel (10069475)	ZORRO (102ZD51)



Germany

Athletes: 3 Horses: 3
ANNABELLE 121 (105AT25)

GEIGER, Anika (10100027)	ANNABELLE 121 (105AT25)
TISCHER, Marie (10107530)	FORTINO (105PT75)
WÄCHTER, Jessica (10100953)	ALINDE (105CQ22)



Great Britain

Athlete: 1 Horse: 1
ZARONNO (105GW23)

MCGILL, Lucy (10104046)	ZARONNO (105GW23)
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Italy

Athletes: 3 Horses: 4
CAPRICHOSO (105OP85)
RASSEL (104XV37)

CASSOTTANA, Luca (10078903)	CAPRICHOSO (105OP85) RASSEL (104XV37)
CIVIDINI, Cristiano (10006788)	HANDRO (105QL13)
CRIMELLA, Matteo (10157281)	CAVORO (105UE73)



Luxembourg

Athletes: 3 Horses: 3
SAN REMO ROYAL (105QO15)

SCHILTZ, Franz (10012878)	SAN REMO ROYAL (105QO15)
SCHILTZ, Marie (10143826)	FRODO (104QW21)
THIBAUT-MCCAW, Maureen (10084076)	BALLANTIMO (103MI61)



Netherlands

Athletes: 3 Horses: 3

GOMMERS, Joop (10116579) BANDIT (104PY03)

PESTMAN, Rudolf (10083341) DIESEL (103LR32)

SIEBERS, Saskia (10107048) GARANT (106QA61)

 **Spain**

Athletes: 4 Horses: 4

BALLESTER MALLOLS, Francisco (10084022) GENERAL LAYGE (103ZQ03)

GOIBURU ESNAOLA, M^a Carmen (10170448) OZAETA (106OM43)

MUÑOZ FERNANDEZ, Ana (10041530) SUNNYBOY W (104GP91)

SOLANA MARTI, Jose Ignacio (10065369) DAGOBERT (104PY25)

 **Sweden**

Athlete: 1 Horse: 1

JÖNSSON, Annette (10140538) BREND0 (104IT58)

 **Switzerland**

Athletes: 4 Horses: 5

BARBEY, Michael (10013146) KALAO DES ARRENEYS CH (104HI80)

GANDOLFO, Mario (10086999) HAKAM DU SENEUT CH (104TW14)

MONNIER-MARET, Katia (10097437) GREGOR (106JA83)

ULRICH, Stefan (10117654) PAMINO U (104RA80)
SOMMERWIND 42 (105MG07)

 **United States of America**

Athlete: 1 Horse: 1

QUIST, Marcie (10008292) HALSTEAD BY LEGACY (103VH07)