

**21 - 25 OCTOBRE 2020**



**DOSSIER EXPOSANTS**

21-25 October 2020

# A UNIQUE EVENT WITH THE BEST ATHLETES OF THE EQUESTRIAN WORLD

« Les 5 Etoiles de Pau » gather two world-class competitions:  
CCI 5\* L : International 3-day event \*\*\*\*\*

&

Carriage driving World Championships for singles

The best athletes in the world meet in Pau for a breathtaking show!



## The competition in figures

- ✓ **5** stars & World Championships: the highest level in both disciplines
- ✓ **6** top-level eventing competitions in the world (including Badminton and Burghley horse trials): Pau is the only venue in France!
- ✓ **30<sup>th</sup>** edition
- ✓ **40,000** visitors
- ✓ **over 100** exhibitors
- ✓ **380** volunteers
- ✓ **120** journalists



# ONE EVENT, TWO EQUESTRIAN TRIATHLONS

## EVENTING

### DRESSAGE

Elegance  
Accuracy  
Harmony



### CROSS-COUNTRY

Speed  
Adrenalin  
Intensive effort  
Complicity



### SHOWJUMPING

Balance  
Control  
Suspense



## CARRIAGE DRIVING

### DRESSAGE

Style  
Technicality  
Suppleness



### MARATHON

Speed  
Adrenalin  
Endurance



### CONES

Accuracy  
Balance  
Know-how



	Eventing	Carriage Driving
<b>Wednesday 21st October</b>		Dressage day
<b>Thursday 22nd October</b>	9h Horse inspection 14h-18h Dressage	10h30-13h Dressage
<b>Friday 23d October</b>	Dressage day	
<b>Saturday 24th October</b>	14h-17h30 Cross-country	8h-13h Cones
		18h Horseback archery & pony races 20h Bodega night
<b>Sunday 25th October</b>	9h Horse inspection 15h Showjumping	9h-14h Marathon (driven XC)
		17h Prize giving ceremonies CCI 5* L & Driving World Championships singles

## WHY YOU SHOULD JOIN US

- ✓ **1st eventing and driving competition in France:** target the French market with an international prospective
- ✓ **40,000 visitors with pre-sale for online ticketing:**
  - Horse lovers** (62%) from across France and around the globe (UK, USA, Spain and Germany among others)
  - General public** from Southwestern France (38%) who loves nature, outdoor activities and spectacular sports
  - Socioprofessional groups:** mainly executives and employees (2018 Evaluametriss study)
- ✓ **A convivial and family event** where visitors stay the whole day: children's playground and pony rides, horseback archery show, bodega night on Saturday, pony race, horses sale...
- ✓ **90% of our exhibitors come back**
- ✓ **Integration of your business in our communication** (website and clickable logo on our mobile application, social media operations...)



# THE EXHIBITORS' VILLAGE : 2 OPTIONS

## 25 or 9 m<sup>2</sup> tent (5x5m ou 3x3m)

**Includes: electricity, wooden floor, lighting, car park, security + 10 or 4 free admission tickets per tent.** Possibility to have several tents.

- ✓ Price 5x5m : € 2100 excluding tax
- ✓ Price 3x3m : € 760 excluding tax
- ✓ Price 5x5m corner booth: € 2500 excluding tax

## Open space per m<sup>2</sup>

- ✓ **Uncovered space with electricity, car park, security:** perfect for voluminous items or if you bring your own professional booth (conforming to French standard) € 80 /m<sup>2</sup> excluding tax
- ✓ **Food truck on the cross-country and marathon course** (Saturday afternoon & Sunday morning): to feed the hungry and thirsty visitors along the 6.5km cross-country course on Saturday, and for the driven marathon on Sunday € 60 /m<sup>2</sup> excluding tax

*Special discount for a 3-year commitment – please contact us for further information*



# INCREASE YOUR VISIBILITY

We offer you to improve your field marketing:

- ✓ **Signboard on the main arena**
- ✓ **Banner on the warm-up arena or in the village**
- ✓ **Fence sponsorship**
- ✓ **Video on the big screen**
- ✓ **Sponsor our team**
- ✓ **Specific commercial operations on quotation**
- ✓ **VIP hospitality**



*Contact us for a customized offer*

**Centaure Production**

**+33 (0)5 59 92 94 25**

**[commercial@centaure-production.fr](mailto:commercial@centaure-production.fr)**





# Ordering form 2020

Company name \_\_\_\_\_

Address \_\_\_\_\_

Post code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_

Téléphone \_\_\_\_\_ Mobile \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Contact name \_\_\_\_\_ Position \_\_\_\_\_

Billing contact if different \_\_\_\_\_

Option	Quantity	Unit price (excl. tax)	Price before tax
<b><i>Exhibitors' village - from 21st to 25th October 2020</i></b>			
25 m <sup>2</sup> tent with electricity, floor, lighting, car park and security		€ 2100	
25 m <sup>2</sup> tent with corner option + electricity, floor, lighting, car park and security		€ 2500	
9m <sup>2</sup> tent with electricity, floor, lighting, car park and security		€ 760	
Open space (uncovered) with electricity, car park, security		€ 80 /m <sup>2</sup>	
Wooden floor for open space		€ 15 /m <sup>2</sup>	
Liquor licence authorization		€ 800	
<b><i>Cross-country &amp; marathon – open space next to the courses 24th &amp; 25th October 2020</i></b>			
Food truck		€ 60 /m <sup>2</sup>	
Liquor licence authorization		€ 350	
		<b>Total before tax</b>	€
		<b>VAT 20 %</b>	€
		<b>Total including tax</b>	€

All extra square meter will be invoiced €100 /m<sup>2</sup> excluding taxes. Stands have to be set up for Tuesday, 20th October evening, and returned Sunday, 25th October by 21:00.

Exhibitors commit themselves to be present during the whole competition.

If the organizer cancels the event due to force majeure, advanced payment will be refunded, minus a €80 fee.

If the exhibitor cancels less than 6 weeks before the event, advanced payment will be owed. Spaces will only be booked after advanced payment.

The exhibitor is to contract a civil liability insurance policy and to provide the organizer with all information and documents which will be requested. All advertising media needed by the organizer will be provided by the exhibitor.

In case of any damage on his/her stand, the exhibitor renounces any recourse against the organizer.

Payments:

**50 % with the order &**

**50 % before 7th September 2020**

Only the exhibitors with full payment will have access to their stand. Payments will be made by bank transfer or cheque in Euros (payable to **Centaure Production** and sent with the ordering form).

**Centaure Production**

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Phone : + 33 (0)5 59 92 94 25

More information on [www.event-pau.fr](http://www.event-pau.fr)

or by e-mail:

[commercial@centaure-production.fr](mailto:commercial@centaure-production.fr)

**Name and position:**

**Date:**

**Signature and stamp:**